

## BUSINESS OUTLOOK VERY FLATTERING

This Is Statement of One of the  
Best-Known Merchants  
in City.

FAR AHEAD OF WHAT  
IT WAS A YEAR AGO

New Year Starts Out in Most  
Satisfactory Manner in  
Zion.

"The business outlook has never been so hopeful for many years as at the present time. Business at the end of the year is considerably above the normal. It is away ahead of what it was a year ago, and probably also ahead of the same time in 1906, which in some respects was a banner year."

The above statement, given out by the manager of one of the big stores of the city Saturday, covers pretty thoroughly the business situation at the present time. Most of the stores have reported an unusually heavy holiday trade. Even at the end of the week following Christmas day there was no falling off beyond the normal which always occurs after the Christmas rush, and even during the past week, when little business is expected, and most of the concerns are taking inventories of their stock.

In fact, on all sides there has been great confidence for the future. In dry goods lines some of the buyers have started east for the large business centers, and for the next few weeks it is not expected that trade will be very heavy in clothing for men, women and children.

The call for women's garments, men's clothing and all sorts of things for children, however, has been fairly large during the recent week.

In hardware lines the trade has been principally in fixtures. The active carpenter and builder's hardware has been the feature of the trade, it is said, on account of the continued activity in the erection of new buildings.

Demand for Machinery.

The machinery business has held up well, even better than usual, it is said, and has compared with the best trade of previous years. The harness business has also been reported unusually good, which shows that the farmers are preparing for early work in the spring. The call for spring goods of the seasonable variety has been strong also, and running large, Indian clubs, boxing gloves and the like have sold well.

The slight decline in wholesale business of all kinds has been considerable, however, but mainly on account of the fact that summer were all in the city to spend the holidays and the customers in outlying districts were busy caring for the trade of the immediate season.

Real estate business has held up better than for many years, it is said, as is evidenced by the number of sales recorded during the week of Christmas and New Year's. Individual sales amounting approximately to \$30,000 each have been numerous, which shows that many large investors are on the alert and preparing to secure opportunities for business early in the new year.

The financial year has opened with money in strong demand, and apparently plenty of cash to supply the needs of investors. The situation is thus considerably better than it was early in the fall, and although there has been no great falling off in interest rates, bankers and brokers have reported conditions excellent, and with none of the tightness which characterized the situation during the summer and fall.

As might be expected from the time of year, stocks have been quiet. There has been little trading, and most of the stocks are held tightly. The fact that the annual dividends are paid at this time of year is said to account for this. During the week the Utah-Idaho Sugar company paid a dividend amounting to \$142,500, and the payment of others is listed for January 10 and 15. Following are the latest quotations for local stocks and bonds:

Stocks and Bonds.	
Amalgamated Sugar Co., pfd.	96.00
Amalgamated Sugar Co., com.	130.00
Beneficial Life Insurance Co.	150.00
Con. Wagon & Machine Co., pfd.	110.00
Con. Wagon & Machine Co., com.	101.50
Commercial National Bank	125.00
Deseret National Bank	140.00
Deseret Savings Bank	157.00
First National Bank, Ogden	140.00
Home Fire Insurance Co.	155.00
Heber J. Grant & Co.	155.00
Lewiston Sugar Co.	15.00
National Bank of the Republic	145.00
Ogden Savings Bank	135.00
Provo Com'l & Savings Bank	143.00
Rocky Mountain Bell Tel. Co.	55.00
State Bank of Utah	105.00
Sugar City Townsite Co.	105.00
Thatcher Bros. Banking Co.	147.00
Utah-Idaho Sugar Co., pfd.	8.75
Utah-Idaho Sugar Co., com.	8.50
Utah National Bank	130.00
Utah Savings & Trust Co.	110.00
Western Loan & Savings	105.00
Zion's Savings Bank & Trust Co.	400.00
Z. C. M. I.	202.00

BONDS.	
Salt Lake City Railroad	102.00
Sumner Valley Railroad	102.00
Utah County Light & Power Co.	101.50
Utah Sugar Co.	102.00

Lagier to Be Deported.

United States Immigration Inspector Dellert left for New York Saturday morning, having in his custody Pierre Lagier, a Frenchman, who was found wandering about the streets of Ogden about two months ago. Upon arrival in the metropolis Lagier will be deported to France.

The Frenchman has been in this country for the past six months, and at the time he was picked up in Ogden it was found that he was suffering from a form of insanity.

NO HOUSE, STABLE OR DAIRY  
IS COMPLETE WITHOUT  
DR. NUNN'S

## BLACK OIL HEALING BALSAM

It has no equal for brittle feet, no equal for healing wounds, curing colic, coughs, etc.

Sold everywhere, 50c and \$1.00 a bottle. One full pint, one dollar.

**Auribach's Price-Making  
Clearing Sale**  
BEGINS  
**MONDAY, JANUARY 4th**  
With the best values this store has ever presented.  
The entire stock goes at ruinous prices.

### Dry Farming in Utah and Elsewhere

Fisher Harris, who was the first president of the Transmississippi Dry Farming congress, states emphatically that there is nothing more simple than dry farming in Utah, and that wherever it has been tried in the state it has succeeded and become popular. The first experiments were made in the late seventies on the dry sand ridge dividing Davis and Weber counties, and down the slope of the same to the shore of the lake, where the loose sands were plowed up and seeded, and produced good yields of wheat and oats without a drop of irrigating water, and the same conditions prevailed up to the top of the sand ridge and down the north side to the Weber river.

The same conditions have prevailed in Cache valley for about the same period of time, with a variation that in Cache the farmers cultivate the sides of the mountains up to the line of the

solid rock, and they raise good crops on these exposures. Fisher Harris, who has given the matter much thought and intelligent study, says that the only thing necessary to success in dry farming is intelligent soil culture, such as deep plowing, "scientific soil culture," he calls it. It is only fair to state, in connection with the cultivation of the dry sand ridge between Layton and Ogden, that a geologic condition existed that was altogether favorable to the retention of moisture in the sandy soil. This was a layer of hardpan, impervious to water, a substrata with sufficient slope to properly drain itself and at the same time furnishing sufficient water for the nourishment of whatever vegetation occupied the surface of the soil.

The Dry Farming congress is an integral part of the Transmississippi congress, and Fisher Harris was its first

president, the first session being held in Denver in 1907. Governor B. B. Brooks of Wyoming is now the president, but Mr. Harris is the executive secretary. The congress is organized, and has membership all over the world. They are in Australia, South Africa, Algeria, Hindustan, Macedonia and Turkey in Asia.

Mr. Harris says that all the water in the west can be applied to the arid lands, and there will be plenty of land left that can be reclaimed by dry cultivation, and it will be cheaper.

The successful dry farmer is the man who lays half his land to fallow each year and alternates it each year. He should range hogs over the stubble and plow it over late in the fall. This practice will insure him good crops every year.

### Horse Is Left to Die.

Sergeant Roberts of the police found a horse tied to a hitching post on West Second South street early Saturday morning, which evidently had been left to die. The officer had the animal taken to the Eclipse stable, where in a few hours it went to the "great beyond."

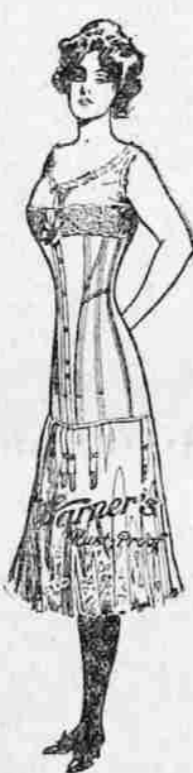
The police have attempted to learn who left the animal to suffer in this manner, but as yet the name of its owner has not been learned. The board of health had the horse removed to the crematory.

Poisons accumulate in the system when the kidneys are sluggish—blisters and bad complexion result—take Hood's Sarsaparilla.

Mrs. Margaret Robertson Kerr will register pupils for piano at her studio, 734 East First South street, at the beginning of the year for second term. Phone 2513 Ind. 2429-K Bell.

## Keith-O'Brien Co.

### NEW SHIPMENT OF THE CELEBRATED REDFERN and WARNER CORSETS



No. 207—\$2.50.



No. 39—\$5.00.



No. 265—\$5.50.

Redfern Whalebone Corsets—the name alone is a standard of merit.

Warner's Rustproof Corsets—the best wearing corset for the money we ever knew.

### CORSET DAY MONDAY

The Keith-O'Brien store is looked to for Corsets. Particular attention has been paid to this important branch of the business. So great has grown our Corset trade that we keep an order out all the time. No sooner does a shipment leave the factory than attention is given the next one. And this big Corset business is due to Redfern and Warner's Corsets. Much interest centers in these models. They are daily approved by modistes of the highest order. Our stock is always complete—right up to the mark.

The best news is the news that we can fit any figure—large women as well. And the woman who makes up her mind to have a good figure—has it—with our help.

We employ the best trained corset fitters in the west—women who know corsets from A to Z. And the woman who is once fitted in our Corset Department comes back again.

The beautiful fashions we see this season owe much of their effectiveness to the shaping of the corset. You may be reasonably sure that a large percentage of the good looking figures result from a Redfern base. Careful corseting is productive of a good figure. No matter how well made the gown may be, it does not make the figure. The corset is responsible for the course of a day. Redfern models successful shapes of this season. We demonstrate this fact many times in the course of a day. Redfern models are stayed with only the choicest of whalebone throughout.

\$3.50 to \$15.00 per pair

"SECURITY" Rubber Button Hose Supporters Attached.

These are but a few of the many, many styles

### CORSET DAY MONDAY



No. 205—\$2.75.



No. 4343—\$6.50.



No. 223—\$1.25.



No. 274—\$1.00.

## Keith-O'Brien Co.

### The Million Dollar Mark!



It is over!

1908, a most strenuous year, has been relegated to its place in history.

Our faith in the year's final outcome never wavered. So strong was our confidence that the store made large improvements and added to the personnel of employees.

Our aim was high; for 1907 had proved the great banner year.

But we believed we could reach that aim. "We must" was the determined expression down the line. Even the salespeople caught the spirit. Merchandise was sold on close margin and we looked solely to volume of business for ultimate financial reward.

### There Was Nearly a Million Dollar Business to Overcome!

Our friends, the shoppers, stood manfully by us. They brought their friends to the store, for the optimistic spirit was spreading. The store felt the impetus of it particularly in December, which month rolled up an enormous gain.

And so the banner year gave way to a new standard.

### For the Million Dollar Mark Was Reached!

A million dollar business in dull times! It speaks volumes. An eloquent tribute to masterful endeavor!

What was the underlying cause? We kept close to the people! Maintained and strengthened popular policies—inspired deeper confidence in the man and woman who appreciates reliability in transactions as well as in merchandise.

Keith-O'Brien Company has every reason to rejoice—for the public made possible a magnificent business during the past year, and for which we are grateful.